

STAMP

Leadership through Food and Fibre Case Analysis

Overview

Funded by [AGMARDT](#) and [FoodHQ](#), the STAMP programme accelerates innovation and enhances strategic thinking through real-world business case analysis.

Summary

Key Information	<p>We're excited to announce a revamped STAMP for 2025! Join us as part of a dynamic cohort of 20 emerging leaders for a <u>four-day immersive experience in November 2025</u></p> <hr/> <p>This is your chance to develop critical skills through:</p> <ul style="list-style-type: none">● Case Analysis: Travel the world through case studies and learn analytical and strategic thinking, foresight, and insights techniques.● Field Trips: Visit local agribusinesses and see firsthand the issues faced in today's disruptive environment.● Guest Speakers: Hear from global and New Zealand experts sharing their experience across the agri-food value chain.● Case Study Competition: Put your analytical and strategic skills to the test under pressure in a high-energy environment
Who are we looking for?	<p>We seek a diverse mix of individuals with varying knowledge, experiences, and backgrounds in the value chain. Candidates should demonstrate a growth mindset, openness to new ideas, and enthusiasm for learning. Suitable applicants are aged 24–34, including postgraduates, scientists, industry representatives, farmers, and thought leaders.</p>
Why get involved	<p>This programme offers an exceptional opportunity to:</p> <ul style="list-style-type: none">● Enhance critical thinking and problem-solving skills● Gain exposure to diverse perspectives● Apply academic concepts to real-world challenges● Strengthen teamwork, conflict resolution, and collaboration abilities
Programme cost	<p>A limited number of 20 participants will be supported through funding to attend the four-day course. Participants will cover their transportation to the local airport (if applicable) and two group-organized evening meals.</p>
Overseas study tour	<p>Attendees of the November programme can opt to participate in a three-day overseas study tour focused on applying case study thinking to global business contexts. In 2026, the tour will take place in Melbourne, including an opportunity to attend Agrifutures EvokeAg – a premier event showcasing innovative ideas and disruptive science, attracting over 2,000 attendees.</p> <p>The international tour fee is \$3,200, inclusive of:</p> <ul style="list-style-type: none">● All overseas curriculum activities● Travel from Auckland/Christchurch to Melbourne and accommodation● Some meals● Access to expert facilitators

Our approach promotes agile behaviour across the food and fibre sector. Internationally, case analysis methodology is proven as an impactful experiential learning tool, enabling future agri-food leaders to understand local and global challenges and explore effective strategies to address them.

What is case analysis?

A research and teaching method that involves an in-depth examination of a single “case” in its real-world context. It simulates decision-making and illustrates how theories and frameworks come to life. Case studies capture complexity, generate insights, and foster engaging learning experiences.

Key characteristics of case analysis

- Focused on a defined real world business case, that is then thoroughly examined
- There are multiple, plausible outcomes or recommendations for a single case analysis
 - Explores environmental factors shaping events
- Connects theory to practice with frameworks like Foresight and insight thinking, STEEP, PESTLE, and Porter’s Five Forces

Four-day programme outline

Day 1	<ul style="list-style-type: none">● Icebreaker activities & participant introductions● Introduction to case study methodology & team collaboration● Short case studies & group analysis
Day 2	<ul style="list-style-type: none">● Agribusiness visits aligned to case studies● Group work on third case study with presentations & feedback● Guest speaker session● Reflection & group discussion
Day 3	<ul style="list-style-type: none">● Group analysis & presentation of fourth case● Further agribusiness visits● Reflection & open discussion
Day 4	<ul style="list-style-type: none">● Case study competition● Course feedback● Closing & departure

